

Introducing the Oxford Street Development Corporation

Who we are

Following a public consultation in 2025, the Oxford Street Development Corporation (OSDC) was established by the Mayor to drive forward his vision for Oxford Street. The OSDC is the local planning authority for the Oxford Street Mayoral Development Area and has the powers needed to unlock Oxford Street's full potential for years to come.

Our vision

Oxford Street is the nation's high street. At the heart of the West End, it is one of the world's most recognised commercial destinations. Its transformation will redefine what a great high street can feel like.

Oxford Street will become a destination with a distinctive character and a richer, more varied offer, where reimagined public spaces sit alongside flagship retail, next-generation workplaces, leisure, culture and hospitality—giving people more reasons to visit, stay longer and return more often.

It will attract increased investment, strengthen London's economy and once again set the global standard for great city streets.

A place that is extraordinary, every day, for everyone.



Plan showing the Oxford Street Mayoral Development Area and zone to be pedestrianised.

Oxford Street - Orchard Street to Great Portland Street

Initial public space improvements Autumn 2026 to Spring 2027

The first change will be seen on the section of Oxford Street between Orchard Street and Great Portland Street, which is on track to go traffic-free from Monday 26 October, in time for Christmas, the busiest shopping period on the street.

- Buses, taxis, cycles and other vehicles will be diverted away from the pedestrianised area.
- New safety bollards will be installed
- The street will be cleaned and decluttered with enhanced maintenance arrangements put in place.

This will be the start of a phased delivery programme. Over the following months, further works will be carried out to increase seating, rest areas, install clear signage, additional trees and planting.



Orchard Street to Duke Street - A formal square responding to the formal architecture of the neighbouring Selfridges building and making space for events and activation.



Duke Street to Stratford Place - New 'barges' of social seating and tables will form the centre of a network of nearby streets focused on outdoor dining, providing spaces to rest, meet and relax.



Stratford Place to New Bond Street - This area will have a temporary water feature highlighting the route of the ancient river Tyburn.

Oxford Street Transformation - the first phase

The Test and Review Scheme

The transition phase will be introduced when traffic is removed from the street and will be in place from Spring 2027 until the permanent designs for the street are developed and implemented.

This first phase of changes to the public space are designed to be temporary. This provides an opportunity during this test and review period for OSDC to collect real-time data and feedback from users, residents, accessibility groups, businesses, workers and other stakeholders on how people use the space.

This insight will help shape the design of the permanent improvements. The aim is to ensure that as we progress the designs for the street that we are listening to feedback so that the street is as welcoming and inclusive as possible.



East, along with JL Gibbons, Gehl, and Publica are designing the improvements between Orchard Street and Great Portland Street.

Activating Oxford Street

The pedestrianised space will be able to host activations and seasonal events that complement the existing retail offer and enhance the wider visitor experience. These will be carefully curated and managed by OSDC, working with partners across culture, entertainment, hospitality, sport, fashion and retail to ensure that they provide accessible opportunities for everyone to participate.

During the transition phase, we look forward to hearing from you about the kind of events and activations you would like to see on the newly pedestrianised street.



New Bond Street to Holles Street - will have an area of raised street surface providing space for events and activation.



Oxford Circus - Landmark trees and safety bollards will signify the gateway to the pedestrian area. North/ South traffic and pedestrian crossings are retained on Regent's Street.

Oxford Street of the future will be...

Proudly London,
celebrated
globally

A place where
everyone is
welcome

A green,
climate resilient
exemplar

High-quality,
robust and
maintainable

An economic
catalyst

The initial improvements will include:

- Over 50 new trees
- More than 100 new seats (including chairs and benches)
- More than 40 new tables
- Two areas of raised road surface that can be used as event spaces
- A seasonal temporary water feature



Our furniture supplier is B Corp certified - a globally recognised certification for companies that meet high standards of social and environmental performance.



An example of social seating.



We have chosen quality trees that can be replanted in the permanent scheme.

The transport changes

The nearly one-kilometre stretch of Oxford Street and Great Portland Street will be closed to all vehicles as well as cycles, scooters and pedicabs.

The plans maintain several routes for traffic heading north to south (or vice versa) to cross the pedestrianised section.

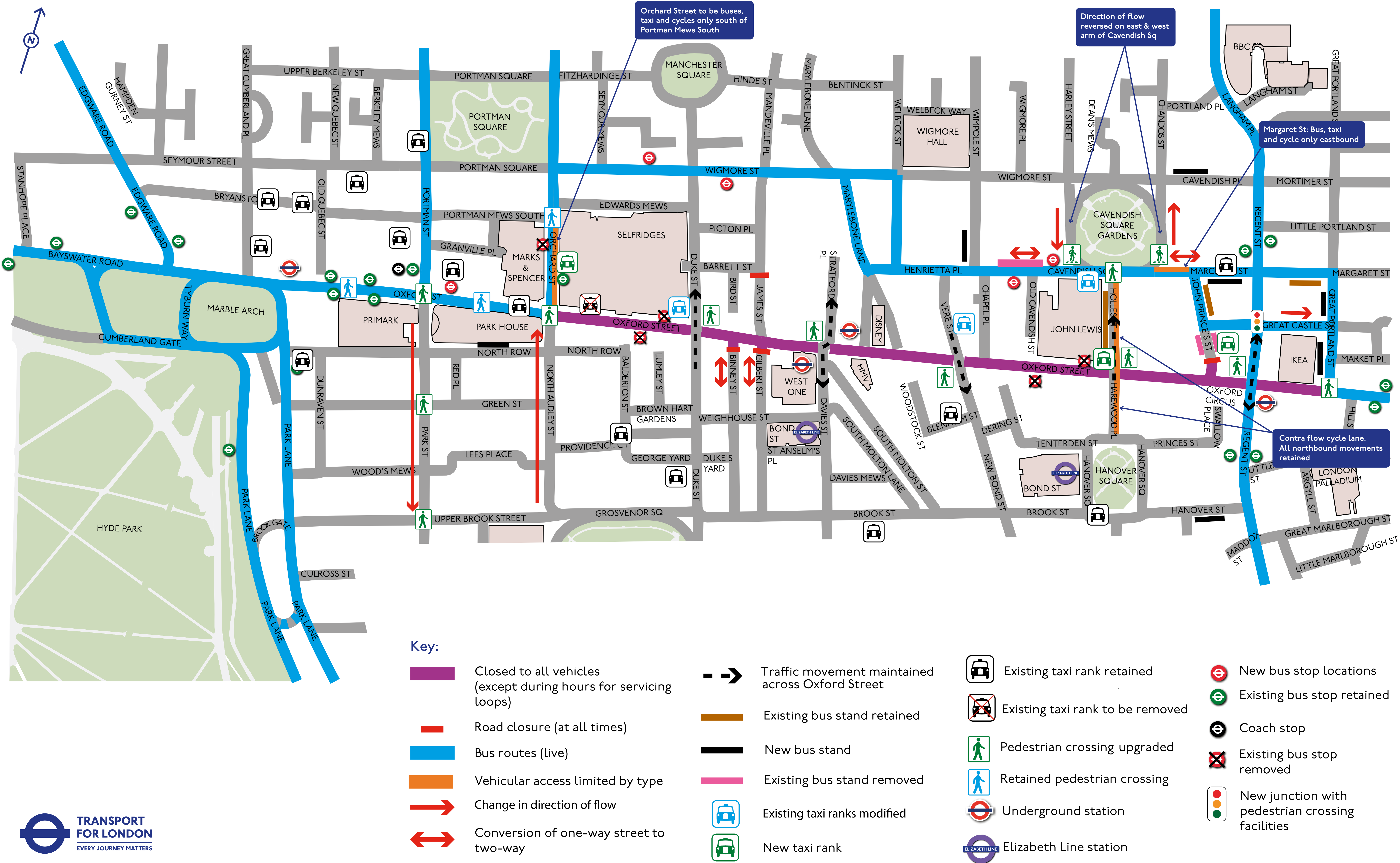
Emergency services will have access at any time, and servicing vehicles will be able to access the traffic-free area from midnight to 07:00.

Bus routes 98,139 and 390 will be diverted to operate via Wigmore Street and there will be new bus stops on Wigmore Street and Henrietta Place. There will be other changes to bus routes, please check the TfL website for more information.

New taxi ranks will be provided in Orchard Street, Holles Street and John Prince's Street as well as the extension of the existing rank in Duke Street.

TfL has sought to minimise walking distances for bus and taxi passengers. Bus stops will be no more than approximately 200m away from the Oxford Street pedestrianised area and taxi ranks will be approximately 100m away from the traffic-free zone.

TfL will carefully monitor how Oxford Street and the surrounding road network performs after the road goes traffic-free.



Timeline and next steps

Project Timeline

2024

- The Mayor of London announces his vision for Oxford Street as a world-class destination

2025

- Consultation on the creation of a Mayoral Development Corporation (MDC), supported by nearly 70% of Londoners
- Principle of pedestrianisation supported by two thirds of respondents

2026

- OSDC is formally established
- Consultation by TfL on proposals for pedestrianising Oxford Street
- Mayoral Decision to progress the pedestrianisation of Oxford Street between Orchard Street and Great Portland Street
- OSDC becomes Local Planning Authority for the Mayoral Development Area
- TfL enabling works begin for the pedestrianisation of Oxford Street and associated bus and taxi diversions
- The section of Oxford Street between Orchard Street and Great Portland Street will become traffic-free from 26 October
- Installation of transitional public space improvements begins

2027

- Installation of public space improvements continues
- Further testing and review of the transitional scheme as the permanent public space improvements are designed
- Update on timings for permanent scheme to be provided.



An artist's impression of the Oxford Street transformation looking west from Oxford Circus.



An artist's impression of the pedestrianised space between Orchard Street and Duke Street in front of the Selfridges building.

Get in touch:

- Visit our website www.oxfordstreetdc.org.uk
- Email info@oxfordstreet.org.uk
- Call 0207 027 5074
- Sign up to our mailing list for updates

